



SUPERSTITION KENNEL CLUB
MESA, ARIZONA

Re: BREEDERS' DIRECTORY INFORMATION AND APPLICATION FORM

Our unique BREEDERS' DIRECTORY is a non-profit community service in the interest of AKC Registered purebred dogs. Weekend ads in Phoenix newspapers direct attention to our Telephone Answering Service and Internet Website. We feel the Directory is one tool for combating chain store dog sales and is needed more than ever, in the light of spreading franchise puppy shops, local and importer puppy mills.

The Directory is published each spring and circulated throughout Arizona to Kennel Clubs, Veterinarians and selected pet shops. The complete Directory is also printed in our spring dog show catalog and can be accessed at www.Fiestacluster.com

CONDITIONS:

Qualifications for subscribers: Must be a member in good standing of an AKC All Breed or Specialty Dog Club and recommended by two members of an AKC All Breed or Specialty Club; both of whom must be personally acquainted with you. Local references (i.e. within the State of Arizona) and personal signatures required.

Ads limited to 3 lines of type (see samples below). Fee must accompany application. Advertisers will be notified of acceptance for listing. If not accepted, fee will be returned. We reserve the right to refuse, edit or cancel advertising.

Each ad must pertain to one breed only. If advertising of more than one breed is desired, request separate application form for each. Listing under name of specialty club not accepted.

Stud Dogs must be proven before advertising. Proof required (ie. Date of entry in AKC Stud Book.)

Grooming, training handling or boarding not to be incorporated in ad unless it applies **ONLY** to that breed. Generally such advertising should be submitted on separate forms for listing under applicable OTHER SERVICES heading.

After printing (each spring) ad revisions may be made at any time, however one ad may not be completely replaced by another. Should you be unable to submit application in time for incorporation in show catalog, send it when you can. Revisions and late ads will be given immediately to the Answering Service and revised on the website.

Complete and mail application form now! The sooner it is received and processed, the sooner you benefit. Send form to Superstition Kennel Club address below.

Advertising fee: \$65 Per Year PER BREED

Sample AD:

Under SHETLAND SHEEPDOGS

Kirkwood Shelties- Margaret Samuel

Stud Service-Sable-Puppies Occasionally

Mesa, AZ.....**480-969-1076 or Margaret@kirkwood.com**

Return form, together with fee (payable to SKC) to:

Breeders' Directory
Superstition Kennel Club
c/o 3037 North 60th Street
Phoenix, Arizona 85018-6703

APPLICATION FORM FOR LISTING IN BREEDERS' DIRECTORY (ALL SECTIONS MUST BE COMPLETED AND FEE SUBMITTED WITH APPLICATION)

Name(print) Address City State Zip Code Telephone number E-Mail Breed Variety Kennel Name How long have you owned purebred dogs? Are you a breeder? Exhibitor? Are you now a member of an AKC All Breed or Specialty Club? Name of Club(s) Do you sell dogs to pet stores or brokers?

Ad to read as follows (3 LINES / 80 SPACES):

1 2 3

I agree, as an express condition of my original and/or continued listing in the SKC Breeders' Directory that: (1) My stock is AKC registered; and I will conduct all my sales, services, and advertising in a manner that will benefit my breed and purebred dogs. (2) I will abide by all rules and regulations of SKC pertaining to the Breeders' Directory. (3) If any Charges or complaints are made to SKC about my breeding practices, sales, services, or advertising, I will promptly upon request of SKC reply fully and in writing to SKC. If any such charges or complaints are not resolved to the satisfaction of SKC, I understand that SKC may, in the sole discretion of the officers and directors of the Club, refuse to renew my listing and forthwith remove my name from the Breeders' Directory, without refund of any listing fee paid by me.

Signed (applicant) Date

NOTE: Two Arizona references are required before your application will be considered by SKC. Each reference must be personally acquainted with you and must be a member of an AKC All Breed or Specialty Club. Please have each reference complete and personally sign the sections below.

(1). I represent to SKC that I am in good standing of (list all breed or specialty clubs)

That I am personally acquainted with the applicant and believe that applicant is a responsible breeder qualified to be listed in the SKC Breeders' Directory.

Name (Please Print) Signature

Address Phone

(2) I represent to SKC that I am in good standing of (list all breed or specialty clubs)

That I am personally acquainted with the applicant and believe that applicant is a responsible breeder qualified to be listed in the SKC Breeders' Directory.

Name (Please Print) Signature

Address Phone